

NATIONAL BUSINESS COLLEGE

ASSIGNMENT

BBA 1st YEAR

INDIAN BUSINESS ENVIRONMENT

F.M- 100

Last Date to Submit: - 28th AUG 2021

Answer all the questions: -

- (1) What is stock Exchange? Discuss its functions.
- (2) What do you mean by small scale industry? Discuss the causes of sickness of small-scale industry in India.
- (3) What is Balance of Payment? What is the difference between “Balance of payment” and “Balance of Trade”? Explain?
- (4) Write short notes on the following:
 - (a) MRTP ACT
 - (b) WTO
 - (c) RBI
 - (d) Child Labour
- (5) (a) Explain the concept and reasons for International Trade.
 - (b) What is social responsibility of a business firm? Why it is needed?

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PRINCIPAL OF MANAGEMENT

F.M- 100

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Answer all the questions: -

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(1) Define delegation and its scope.

(2) Discuss the element of effective planning.

(3) "Motivation is the core of Management." Comment.

(4) Describe the following in details:

(a) Ethics

(b) Corporate culture

(5) (a) Define Communication. Describe various steps involved in the process of communication.

(b) What do you understand by decision-making? Discuss the nature and characteristics of decision-making.

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ORGANIZATIONAL BEHAVIOUR

F.M- 100

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Answer all the questions: -

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(1) Discuss the role of leader in the productivity of an organization.

(2) What do you mean by personality? Explain its determinants.

(3) Discuss the various reasons towards Resistance to Organizational change. In your opinion what measures should be adopted for dealing with the resistance to change?

(4) What is motivation? Discuss its theories.

(5) Write short notes on the following:

(a) Stress management

(b) Group Dynamics

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BBA 1st YEAR

MANEGERIAL ECONOMICS

F.M- 100

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Answer all the questions: -

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- (1) Define Managerial Economics and Discuss in brief, its nature and scope.
- (2) Discuss in details, the concept of cardinal utility analysis. What are its different laws?
- (3) What do you mean by “oligopoly”? Discuss pricing under oligopoly.
- (4) Explain positive and Normative Economics.
- (5) Write short notes on the following:
 - (a) Griffin’s paradox
 - (b) Inflation of money